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INTERNAL PARTNER NEWS

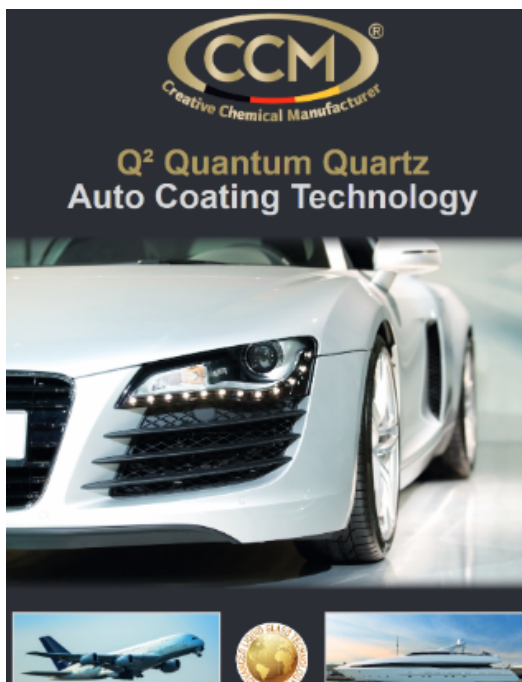
Hello Name,

Here are our latest Partner News.

Greetings from Overath,

Bernd, Heiner, Neil & the CCM Team.

New Car Coating Leaflet online



We have updated our Car Coatings Leaflet.

Over recent years many companies have copied us and describe their coatings as "Ceramic", very often they are not, and so we have decided to rebrand our car coatings in order to allow us to differentiate ourselves in the market.

We have re-named our technology as **"Q² Quantum Quartz Auto Coating Technology"**.

Others will no doubt follow but the rebranding will allow us to explain the many benefits of our technology in a refreshed manner.

HOT STUFF Brand Starts in Germany

HOT STUFF[®]



We have an amazing new project:

Hot Stuff Sneaker Coating - the first truly washable coating, which we are now able to offer on a worldwide basis.

[Here is the Technical Explanation from Neil](#)

We will start the sales in Germany, together with an online partner from Berlin, in March 2019. The website is already online, the shop will follow in a few days:

www.hot-stuff.berlin

Instagram:

hot_stuff_berlin

Facebook:

HotStuff Berlin

We will update you soon with the English version.

In our view this will be one of our top sellers in 2019.

Mobile Phone Coating 901 tested on YouTube

YouTuber Ricardo Tex from Portugal tests 901
Mobile Phone Coating

[Link](#)



First "Master Class Video" online

Another new projects for you as our partner:

We will publish , throughout the year, "Master Class Videos", these are detailed product explanation videos in which Neil shows you our products, the application, and FAQs in great detail.

The first one, which relates specifically to **stone coatings** is [online now](#)

Biosativa Logo updated



We have updated the Biosativa Logo to a fresh modern 3D design.

The new Biosativa leaflet is in preparation and will follow soon.

Interesting press links

Here are some interesting press links which relate to our products:

[Style experts share their tips for keeping white trainers looking clean](#)
(we recommend our textile/sneaker coatings)

[Mobile phones are seven times dirtier than toilet seats](#)
(we recommend the use of our LiquiGlas long-term disinfection)

[How dirty are YOUR trainers?](#)
(we recommend the use of our Pedexan long-term disinfection)

Individualised Training sessions are now available.

Our colleague Yavuz Melek can be booked for individual training and application services.

[Here is the full offer.](#)



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