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INTERNAL PARTNER NEWS - JUNE 2019

Hello Name,

Here is our latest Partner News.

Greetings from Overath,

Bernd, Heiner, Neil & the CCM Team.

New Product Introduction: Hot Stuff (R) washable sneaker coating



After many years of R & D we are very proud to present **HOT STUFF** the first machine washable stain and water repellent textile coating on the market:

The first product we are introducing to the international market is our "**Sneaker Coating**".

Here are some attributes:

- ultra strong stain protection, suitable for military use
- very durable - machine washable at 30°C (min.10 times/eco wash)
- water and oil resistant
- self-healing
- biodegradable
- for all types of sneakers made from fabric and suede (not optimized for smooth leather shoes)
- easy-to-use
- no color change
- water-based
- Free from propellant gas and CFCs
- not tested on animals

We have created a dropbox for you with all information and prices.

Here you can download all information.

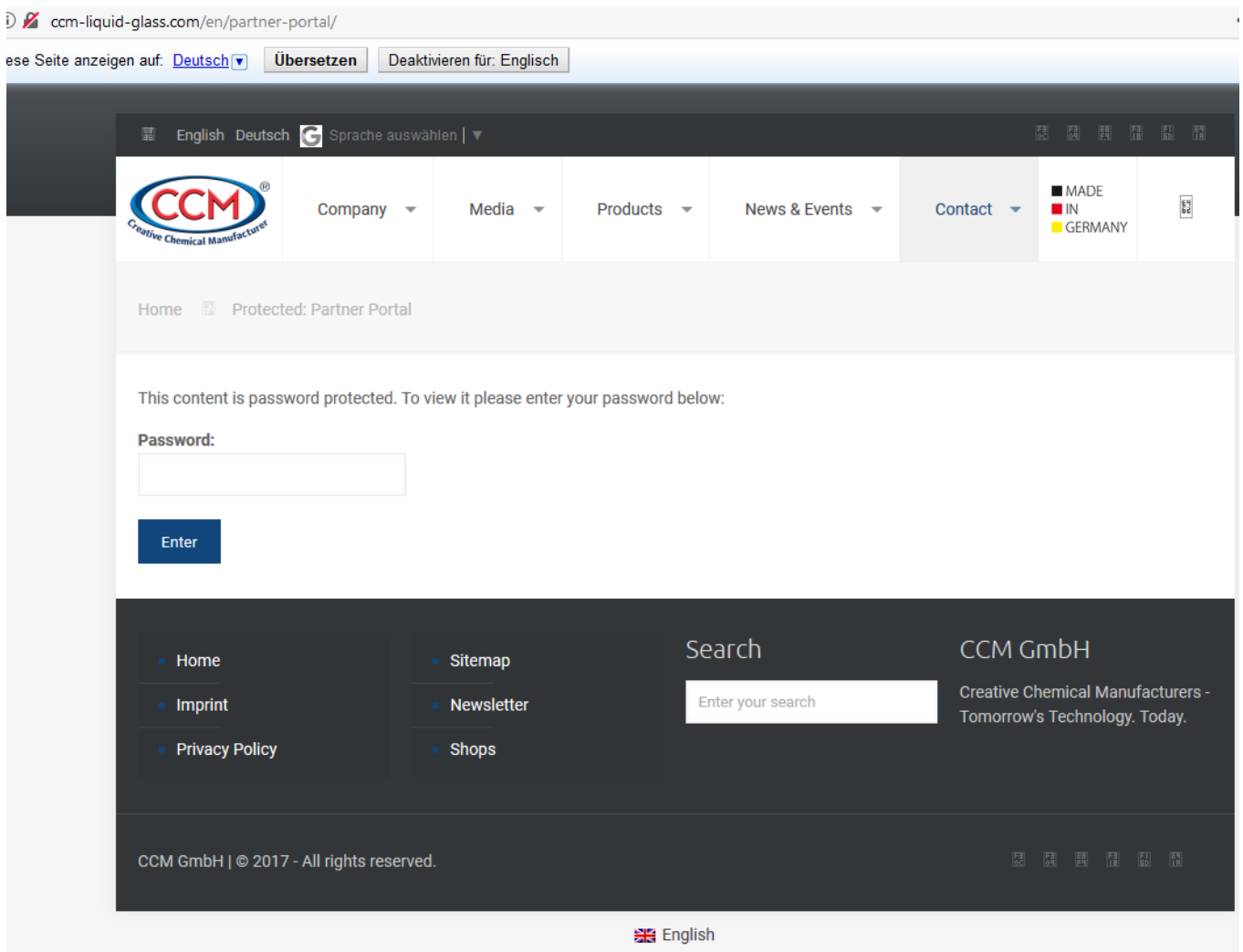
For prices please contact Bernd (zimmermann@ccm-international.eu).

The sales program in Germany has just started, in co-operation with an exclusive partner.

[German website](#)

In our view we are very much world leaders with this product as the performance characteristics are equal to or surpass industrially applied technologies, and yet this is a DIY technology. Our research informs us that our technology significantly outperforms competitor technologies. This will provide us all a huge opportunity to lead the market. We expect that this product will be at least as successful as our mobile phone coating which we have sold throughout the world and which we continue to sell in millions of units.

New CCM Partner Portal on the website



The screenshot shows the CCM Partner Portal login page. The browser address bar displays ccm-liquid-glass.com/en/partner-portal/. The page header includes a language selector (English, Deutsch) and a translation button (Übersetzen). The main navigation menu contains links for Company, Media, Products, News & Events, and Contact. A 'MADE IN GERMANY' logo is visible in the top right corner. The page content area displays a password protection message: 'This content is password protected. To view it please enter your password below:'. Below this message is a 'Password:' label, a text input field, and an 'Enter' button. The footer contains a search bar, a list of links (Home, Imprint, Privacy Policy, Sitemap, Newsletter, Shops), and the CCM GmbH logo with the tagline 'Creative Chemical Manufacturers - Tomorrow's Technology. Today.'. The footer also includes the copyright notice 'CCM GmbH | © 2017 - All rights reserved.' and a language selector (English).

We have set up a partner portal on our website:

www.ccm-liquid-glass.com/en/partner-portal/

Password: ccm.partner-access

Here you can find:

- 1) CCM Master Class Training Videos
- 2) Webinar recordings
- 3) The latest Partner newsletters

4) Additional "internal" information

We consider this portal as being a "privileged access area". Please do not provide this information to others.

Individualised Training sessions are now available.

Our colleague Yavuz Melek can be booked for individual training and application services.

[Here is the full offer.](#)



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