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INTERNAL PARTNER NEWS - AUGUST 2019

Hello Name,

Here is our latest Partner News.

Greetings from Overath,

Bernd, Heiner, Neil & the CCM Team.

New / updated Flyer online



Easy Clean Graffiti Protection



www.ccm-international.eu

Several new or upgraded flyers are now available:

Graffiti Protection:

[English](#)

[German](#)

Biosativa Bio Cleaner Concentrate:

[English](#)

[German](#)

[New video](#)

BIOSATIVA
CLEANING WITH THE POWER OF NATURE

Steam Cleaning in a bottle. The completely biodegradable cleaning concentrate

- high performance cleaner
- created from sustainable natural ingredients
- environmentally compatible
- completely biodegradable
- gentle to materials and surfaces
- dermatologically harmless (skin-friendly, also suitable for allergy sufferers)
- responsive to strong cleaning action
- non-corrosive
- polyamide-free
- solvent-free
- non-toxic for humans, animals & environment
- no "flushing point" like big necessary
- non-drip out goods
- Winner of the prestigious Green Apple Award (The International Environmental Award) and presented to Biosativa in recognition of its status as Europe's most innovative biobiofriendly product
- Confirmed by DEKRA, TÜV SÜD for use within the food sector

Art. No.: Biosiva Cleaner
82120-1 1.5 ltr. Bottle (HDQ 100 Liter)
82120-10 10 Liter Canister
82120-100 100 Liter IBC Container

GREEN APPLE AWARD WINNER

One cleaner for all cleaning needs. Ecologically beneficial.

Overview (Electro) Car Coatings:

[English](#)

[German](#)



Hot Stuff Sneaker Coating:

English

German

HOT STUFF®
Sneaker Guard PRO

The ultimate sneaker protection

- ultra strong stain protection
- water and oil repellent
- very durable - maximum durability of 3000mm (10 times / 600 wash)
- self-healing - heal the shoe after washing in order to stimulate self-healing action
- for all types of sneakers made from fabric and suede (not optimized for smooth leather shoes)
- ultra strong stain protection, suitable for military use
- easy to use
- no color change
- eco-friendly
- free from propellant gas and CFCs
- no allergens
- not tested on animals

APPLICATION INSTRUCTIONS

1. Preparation: Clean the sneakers thoroughly with a brush and water. Dry them completely.
2. Application: Shake the Sneaker Guard PRO can well. Spray the product evenly onto the sneakers from a distance of 15-20 cm. Repeat the application 2-3 times.
3. Drying: Let the sneakers dry naturally in a well-ventilated area. Do not use a hair dryer or other heat sources.
4. Maintenance: The Sneaker Guard PRO will last for up to 3000mm (10 times / 600 wash). Reapply the product as needed.

CCM GmbH
Dispersionsstr. 8 | 22611-4811 Cherrath
phone +49 (0) 2264 93890-0
www.hotstuff-coatings.com

New CCM Partner Portal on the website

ccm-liquid-glass.com/en/partner-portal/

iese Seite anzeigen auf: [Deutsch](#) [Übersetzen](#) [Deaktivieren für: Englisch](#)

English Deutsch Sprache auswählen |

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MADE IN GERMANY

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English

We have set up a partner portal on our website:

www.ccm-liquid-glass.com/en/partner-portal/

Passwort: ccm.partner-access

Here you can find:

- 1) CCM Master Class Training Videos
- 2) Webinar recordings
- 3) The latest Partner newsletters
- 4) Additional "internal" information

We consider this portal as being a "privileged access area". Please do not provide this information to others.

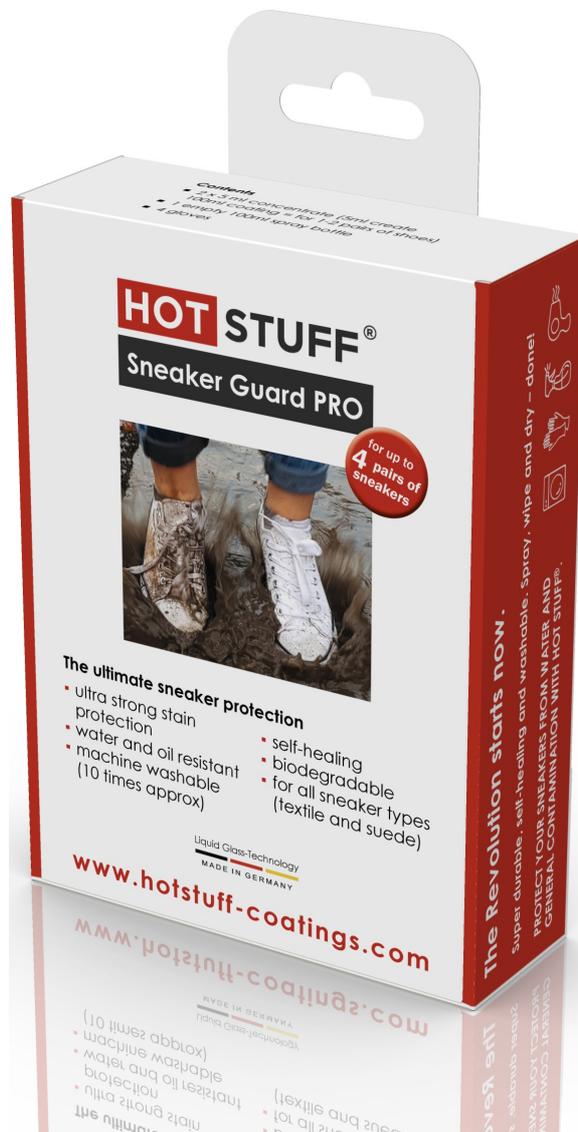
Gerd Zimmermann is our new international Sales & Marketing Manager



CCM wishes to announce that Gerd Zimmermann (the brother of CCM MD Bernd Zimmermann) has joined the team, as the new Int. Sales and Marketing Manager.

Gerd has extensive experience in the automotive sector, having managed an independent company in the industry for many years. Having supported the development of CCM over recent years in a "behind the scenes" role, Gerd is pleased to take up this important position, in a full time capacity, in order to support the further expansion of CCM.

New Product Introduction: Hot Stuff (R) washable sneaker coating



After many years of R & D we are very proud to present **HOT STUFF** the first high performance machine washable stain and water repellent textile coating on the market:

The first product we are introducing to the international market is our "**Sneaker Coating**".

Here are some attributes:

- ultra strong stain protection, suitable for military use
- very durable - machine washable at 30°C (min.10 times/eco wash)
- water and oil resistant
- self-healing
- biodegradable
- for all types of sneakers made from fabric and suede (not optimized for smooth leather shoes)
- easy-to-use
- no color change
- water-based
- Free from propellant gas and CFCs
- not tested on animals

We have created a dropbox for you with all information and prices.

Here you can download all information.

For prices please contact Bernd (zimmermann@ccm-international.eu).

The sales program in Germany has just started, in co-operation with an exclusive partner.

[German website](#)

In our view we are very much world leaders with this product as the performance characteristics are equal to or surpass industrially applied technologies, and yet this is a DIY technology. Our research informs us that our technology significantly outperforms competitor technologies. This will provide us all a huge opportunity to lead the market. We expect that this product will be at least as successful as our mobile phone coating which we have sold throughout the world and which we continue to sell in millions of units.

Creative Chemical Manufacturers Tomorrow's Technology. Today.

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CCM GmbH | Diepenbroich 8 | 51491 Overath, Germany

info@ccm-international.eu | www.ccm-international.eu

MD: Heiner Perk, Bernd Zimmermann