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# CCM NEWS

## JANUARY 2020

Hello from Overath,

We hope you had a great start into 2020. Here is our latest news.

Greetings from Overath,

Bernd, Heiner, Gerd, Neil & the CCM Team.

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## Meet us at Paperworld

We will be at [Paperworld Office Show](#) in Frankfurt on January 27th, 2019.

Please let us know if you are planning to attend and we can of course arrange a meeting.

The logo for Paperworld is a blue square with the words 'paper world' in white, lowercase, sans-serif font. To the right of the text is a small white icon of a paper roll.

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## New / updated Graffiti Protection flyer online



Easy Clean Graffiti Protection



[www.ccm-international.eu](http://www.ccm-international.eu)

Due to several very useful customer feedbacks we have updated our Graffiti Protection leaflet, [here](#) the latest version.

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## Mobile Phone Coating

## New Application Video online

We have [uploaded our new video](#) how to apply our Liquid Glass coating onto mobile phone.

We permanently updated new videos, so it is worth to permanently check our [YouTube Channel](#).



## Hot Stuff (R) washable sneaker coating



After many years of R & D we are very proud to present **HOT STUFF** the first high performance machine washable stain and water repellent textile coating on the market:

The first product we are introducing to the international market is our "**Sneaker Coating**".

### Here are some attributes:

- ultra strong stain protection, suitable for military use
- very durable - machine washable at 30 ° C (min.10 times / eco wash)

- water and oil resistant
- self-healing
- biodegradable
- for all types of sneakers made from fabric and suede (not optimized for smooth leather shoes)
- easy-to-use
- no color change
- water-based
- Free from propellant gas and CFCs
- not tested on animals

We have created a dropbox for you with all information and prices.

**Here** you can download all information.

For prices please contact Bernd ( [zimmermann@ccm-international.eu](mailto:zimmermann@ccm-international.eu) ).

Hot Stuff is undoubtedly a market leading technology as the performance characteristics are equal to or surpass industrially applied technologies, and yet this is a DIY technology. Our research informs us that this exceptional technology significantly outperforms competitor products. This offers us a huge opportunity to lead the market. We expect this product to be as successful as our mobile phone coating which we continue to sell in millions of units.

**[Take a look at the German presentation:](#)**

[website](#)

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**Creative Chemical Manufacturers Tomorrow's Technology. Today.**

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