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CCM NEWS

SEPTEMBER 2019

Hello from Overath,

here is our latest news.

Greetings from Overath,

Bernd, Heiner, Gerd, Neil & the CCM Team.

Meet us at CMS Berlin

The international trade show for cleaning and infrastructure services held in September 2019 serves as an ideal platform for new contacts, corporate image building and potential business deals in the international cleaning market. 430 exhibitors from 24 countries (CMS 2017) and a unique array of products, systems and techniques confirmed the CMS Berlin market leadership position and firmly established the event as the year's most important event for the global cleaning sector. Meet us at the "Innovation Circles" booth of BMWi (Federal Ministry of Economics and Energy) in hall 6.2, we are looking forward to meeting you.



More information: www.cms-berlin.de

New / updated flyer online



Easy Clean Graffiti Protection



www.ccm-international.eu

Several new or updated flyers are now available:

Graffiti Protection:

English

New Video

Biosativa Bio Cleaner Concentrate:

English

New Video



BIOSATIVA
CLEANING WITH THE POWER OF NATURE

Steam Cleaning in a bottle. The completely biodegradable cleaning concentrate

- high performance cleaner
- created from sustainable natural ingredients
- environmentally compatible
- completely biodegradable
- gentle to materials and safe to use
- demineralizing harmless (pH-neutral, also suitable for stone and brass)
- responsive to strong cleaning action
- non-toxic
- polycarbonate
- solvent-free
- non-streak for human, animal & environment
- no "silencing goods" like big necessary
- non-damage goods
- Winner of the prestigious Green Apple Award (The International Environmental Award) was presented to Biosativa in recognition of its status as Europe's most innovative and friendly product
- Confirmed by COSMA to be suitable for use within the food sector

Art. No.: Bottle (Carbox)
 BS120 L 14.9m Bottle (HDQ 100 Liter)
 BS120 10 10 Liter Carbox
 BS120 RC 1.000 Liter BS-Container

GREEN APPLE AWARD WINNER

One cleaner for all cleaning needs. Ecologically beneficial.



Overview -Car Coatings:(including suggested coatings for Electric Cars)

English

Gerd Zimmermann is our new international Sales & Marketing Manager



CCM wishes to announce that Gerd Zimmermann (the brother of CCM MD Bernd Zimmermann) has joined the team as the new Int. Sales and Marketing Manager.

Gerd has extensive experience in the automotive sector, having managed independent company in the industry for many years. Having supported the development of CCM over recent years in a "behind the scenes" role, Gerd is pleased to take this important position, in a full time capacity, in order to support the further expansion of CCM.

New Product Introduction: Hot Stuff (R) washable sneaker coating



After many years of R & D we are very proud to present **HOT STUFF** the first high performance machine washable stain and water repellent textile coating on the market:

The first product we are introducing to the international market is our "**Sneaker Coating**".

Here are some attributes:

- ultra strong stain protection, suitable for military use
- very durable - machine washable at 30 ° C (min.10 times / eco wash)
- water and oil resistant
- self-healing
- biodegradable
- for all types of sneakers made from fabric and suede (not optimized for smooth leather shoes)
- easy-to-use
- no color change
- water-based
- Free from propellant gas and CFCs
- not tested on animals

We have created a dropbox for you with all information and prices.

Here you can download all information.

For prices please contact Bernd (zimmermann@ccm-international.eu).

The sales program in Germany has just started, in co-operation with an exclusive partner.
[German website](#)

Hot Stuff is undoubtedly a market leading technology as the performance characteristics are equal to or surpass industrially applied technologies, and yet this is a DIY technology. Our research informs us that this exceptional technology significantly outperforms competitor products. This offers us a huge opportunity to lead the market. We expect this product to be as successful as our mobile phone coating which we continue to sell in millions of units.

Creative Chemical Manufacturers Tomorrow's Technology. Today.

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