

Exponent World and CCM sign distribution agreement

The Exponent World srl in Manzano (Udine), Italy and the CCM GmbH from Overath, Germany have agreed on a strategic cooperation. Exponent World will be representing and marketing the range of AgfaPhoto cleaning products on an exclusive basis in Italy and Slovenia.

Exponent World has been producing office and computer products for over 30 years, with the main business being printer and monitor stands made from plastic. They hold a 4,000m² manufacturing facility with 24 lines and distribute worldwide from their 10,000m² warehouse.

Thomas Reissig, the new director and one of the owners of Exponent World since June 2010 said: "We are pleased that we are able to represent and market the range of AgfaPhoto cleaning products in line with our Exponent World products. We are sure that this will be a success."

Bernd Zimmermann CCM GmbH, MD Sales & Marketing: "I have known Exponent and Thomas Reissig for a number of years and know the dynamics of both. I am delighted that we are now able to work together."



HP appoints new CEO

HP has appointed Léo Apotheker as Chief Executive Officer and President. Apotheker, who previously served as CEO of SAP, will also join HP's Board of Directors.

HP says that during Apotheker's more than 20 years at SAP, he was a driving force in making it the largest business software applications company in the world. Apotheker helped develop and implement the most significant changes in SAP history. During his tenure, he transformed R&D and technology platforms and expanded business models and customer segments. Apotheker also helped lead SAP to 18 consecutive quarters of double-digit software revenue growth between 2004 and 2009.

"Léo is a strategic thinker with a



passion for technology, wide-reaching global experience and proven operational discipline – exactly what we were looking for in a CEO," said Robert Ryan, lead independent director of the Board. "After more than two decades in the industry, he has a strong track record of driving technological innovation, building customer relationships and developing world-class teams."

Bic picks up transparency award

Bic has picked up an award in France for the transparency of company information - 'grand prix de la transparence de l'information réglementée' from Labrado and Sciences-Po.

Labrador closely examined company documents, biannual reports, quarterly financial information and the web sites of the companies of the SBF 120 (the most traded companies on the French stock exchange) on the basis of 70 criteria of transparency, grouped together in four pillars: accessibility, precision, use of standards for comparison and availability of regulated information



New appointment at Media Sciences

Ink cartridge manufacturer Media Sciences International has appointed

Markus Zaehrer as its new Sales Manager for Germany, Austria and Switzerland (DACH), effective 1 October.

Ian Copsey, Media Sciences Director of Sales EMEA, said: "With Markus' prior experience and knowledge of the Office Products business in the DACH markets I am confident we will now be in a good position to support and develop distribution partners and their dealers in growing their colour supplies profits."

"It's an exciting time for Markus to join Media Sciences as we integrate our Asian manufacturing and start to see our new product introductions gather momentum."



Fiducial to leave EOSA

EOSA has announced French group Fiducial's termination of its membership by the end of the year.

"We regret this decision first and foremost because Fiducial could profit of our so called EOSA benefits, amongst other things of the purchasing gains via our joined private label activities and our membership of BPGI," says Peter Basci, Chairman and CEO of EOSA.

Peter Basci added that in the meantime, EOSA has already started an extensive search for another French solution with a view to affiliate a new French member by beginning of year 2011.

EOSA partners are:

- Proffice - Bucharest, Romania
- Fiducial - Lyon, France (by end 31.12.2010)
- UniPapel - Madrid - Spain
- Disofic - Malaga, Spain
- Plate - Bremen - Germany
- Errebian - Rome, Italy
- iba - Bolligen, Switzerland
- Office World - Zürich, Switzerland
- Paperipalvelu - Helsinki, Finland
- Apis - Budapest, Hungary
- Hedera - Sassenheim, The Netherlands

Mondi completes major Russian mill modernisation

Mondi announced today the completion of its STEP project, the largest mill modernisation project in